



## FAQ Challenge Everestairs

### Where are the photos published?

The photos are sent to our contact person in your company. Some photos are selected as "favorites" for their originality and creativity. They are posted on the Instagram account @Everestairs and may be featured in the Challenge's communication: on LinkedIn, on the dedicated web page, and in the Challenge presentation materials.

We comply with the data protection requirements of the General Data Protection Regulation (GDPR) and the French Data Protection Act. You can find all the details in the Challenge's legal notices.

### Do I have to show my face for the photo to be approved?

No, you do not have to show your face. For a photo to be validated as a contribution, it only needs to prove that the stairs were taken. Examples of validated photos without faces:

A foot in the middle of the stairs

A view of the landing taken from the stairs

Note: A photo taken in the subway, with lots of people on the stairs, will count as only one contribution.

### What photo format is accepted?

You can send any format, as long as it does not exceed 5 MB. You can post your photo via computer or directly from a smartphone.

### Do I have to post a photo every day?

No, you contribute as you wish. Some people post a photo every day, others send only one photo during the Challenge.

Note: A photo is counted only once. There is no need to resend it another day, it will not be counted again. In addition to the goal of supporting the association, the Challenge aims to encourage you to take the stairs ;-)

### How are individual and collective contributions counted?

A foot or a pair of feet in a photo is worth 1 contribution. A photo with 3 feet or pairs of feet is worth 3 contributions. For example, 3 people in a group photo: on the same day, they can count for a total of 6 contributions, regardless of the combinations of shots (individual, in pairs, and in groups of 3). We will count 1 individual contribution + 1 collective contribution for each of them.



### **How often is the inter-company ranking updated?**

During the 5 days of the Challenge, we update the ranking several times a day, indicating the update time under the ranking table.

### **My company has set up an internal Challenge. I posted a photo that was not counted for my team. Why?**

When you post a photo on the dedicated web page, you must specify your team's name with your company's name. If you do not indicate it, your contribution will be taken into account in the global level for your company in the inter-company ranking, but it will be taken into account in "Other" in your internal Challenge. The list of teams is provided to us by our contact person in your company. It is communicated to you internally.

### **How are our contributions converted into donations?**

Every participating company commits to making a donation to the association A Chacun Son Everest! We do not impose any financial amount or minimum number of participants or contributions.

The Challenge has a dual objective: to support the association A Chacun Son Everest! and to promote physical activity. It can also contribute to team cohesion.

Each participating company manages its communication as it wishes.

### **What is the purpose of the donation?**

The donation supports the actions of the association A Chacun Son Everest! The association's mission is to support the post-cancer phase, which is the period following the end of heavy treatments. Because the ordeal of cancer, the pain, and the inevitable fears are real traumas, this phase is an essential step in the healing process.

The whole meaning of the mission of A Chacun Son Everest! is to help patients in remission find that famous second wind, which allows them to overcome the ordeal of the disease, regain self-esteem, confidence, the desire to live, and give strength to the patient so that they become an actor in their health.

The donations made to the association A Chacun Son Everest! allow more than 100 children with cancer or leukemia, and more than 250 women in remission from breast cancer to tackle their own Everest each year to "heal better." Partner hospitals entrust their patients in a therapeutic approach: the stays are an integral part of the care pathway. All stays for sick children and women are fully covered by the association (registration, travel, accommodation, medical supervision, mountain professionals, equipment, activities, and various outings).

If you have any other questions, please feel free to submit them to us, and we will be happy to answer them! Email address: [contact@scalenefrance.com](mailto:contact@scalenefrance.com). Phone: 09 67 13 71 18